



**GG**  
GAMEGUARD

2023  
LOOKBOOK



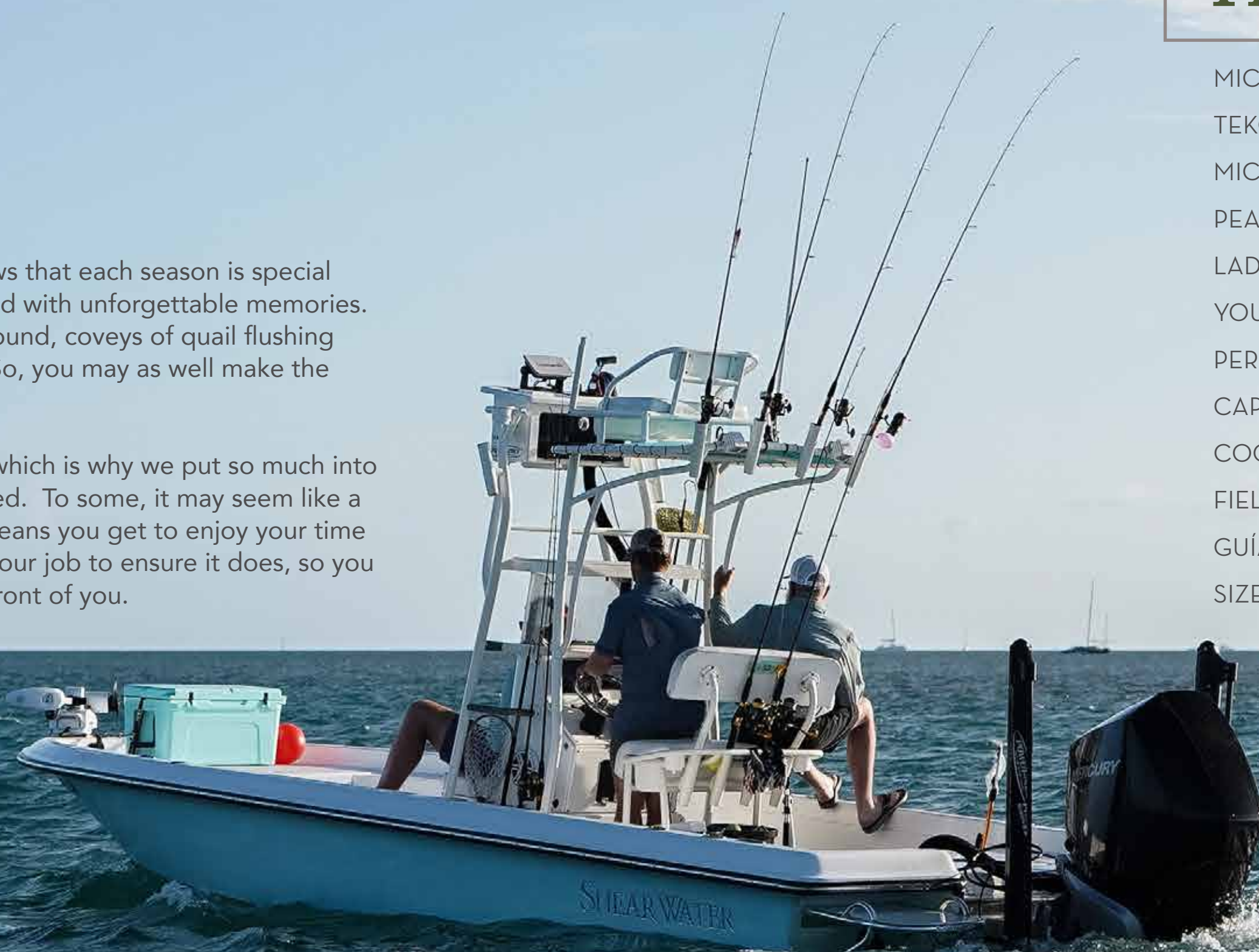
## OUTFITTING YOU FROM LAND TO SEA

It's a privilege to spend time outdoors. Any hunter or angler knows that each season is special because they're numbered, marking yet another year gone by filled with unforgettable memories. You only get so many snappers in the boat, bucks scraping the ground, coveys of quail flushing out of the timber, and evenings by the campfire soaking it all in. So, you may as well make the most of it.

At GameGuard, we know these moments can happen anywhere, which is why we put so much into our products, so whether by Land or by Sea, we've got you covered. To some, it may seem like a well-placed button or a new type of waterproofing, but to us, it means you get to enjoy your time outdoors instead of worrying whether your gear will perform. It's our job to ensure it does, so you can focus on what matters most—the moment unfolding right in front of you.

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As you'll see in the following pages, our commitment to maximizing comfort and durability in our gear is found in everything we do. We've been hard at work refining, reinventing, and creating brand-new products—not for the sake of making new products but because we believe they'll make your life better. Isn't that the whole point?

Whether it's a new color from the Land or the Sea, shirts to keep the kids cool, or an over-engineered beast of a duffle bag, we're proud to showcase our 2023 lineup. They may seem like new outdoor products to some, but you know them as the extension of the gear you use every day, both indoors and outside. We can't wait to see what you do with them as you add them to your daily routine.



# MICROFIBER™

COOL, COMFORTABLE, AND ADVENTURE-READY

The foundation of any great shirt starts with the material, and our MicroFiber line is one heck of a solid foundation. Designed to keep you cool and dry in just about any situation under the Texas sun, it's bound to make for a better day on the trail, in the stand, or on the boat.





# MICROFIBER™ SHIRT

As Woody Guthrie once said, "Any fool can make something complicated. It takes a genius to make it simple." Our MicroFiber shirt is the simple solution to your outdoor adventures. It will hold its shape over time, dries quickly, and, with well-placed ventilation, keep you comfortable all day. From boat to boardroom, it's a better shirt. Simple as that.



Ironwood MicroFiber

Please note that colors may vary slightly between production lots.



**GAMEGUARD**  
1023GGC



**MESQUITE**  
1023MSQ



**AGAVE**  
1023AGV



**MAROON**  
1023MAR



Crimson  
MicroFiber



**GUNMETAL**  
1023GUN



**CRIMSON**  
1023CRM



**CAVIAR**  
1023CAV



**WHITE**  
1023WHT



**SEA GLASS**  
1023SEA



**MAHI**  
1023MHI



**WAHOO**  
1023WHO



Marine  
MicroFiber



**DORADO**  
1023DOD



**SLATE**  
1023SLT



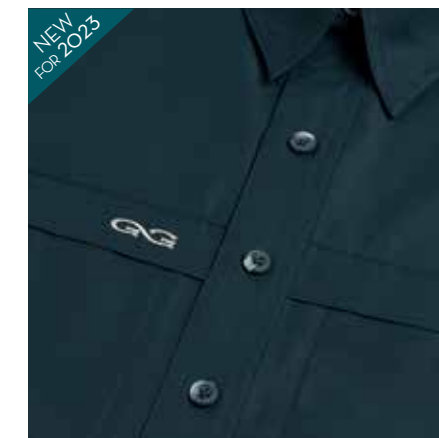
**DEEP WATER**  
1023DPW



**IRONWOOD**  
1023IRN



**MARINE**  
1023MRN



**OCEANIC**  
1023OCN

LAND

SEA



# MICROFIBER™ SHIRT I LONG SLEEVE

When coverage counts, look no further than our MicroFiber long-sleeve shirt. It's sleek and stylish enough to get you from the office to happy hour but packed with features like sun protection, ventilation, and wrinkle resistance; it's more than ready to hit the gulf or duck into the dove fields.



Dorado MicroFiber I Long Sleeve

Please note that colors may vary slightly between production lots.



**GAMEGUARD**  
1024GGC



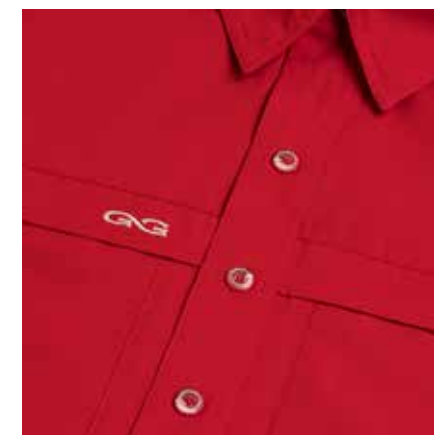
**MESQUITE**  
1024MSQ



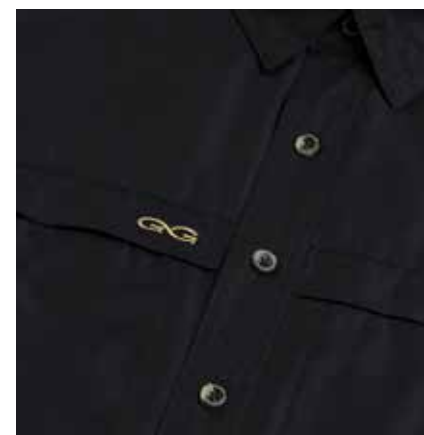
**GUNMETAL**  
1024GUN



**AGAVE**  
1024AGV



**CRIMSON**  
1024CRM



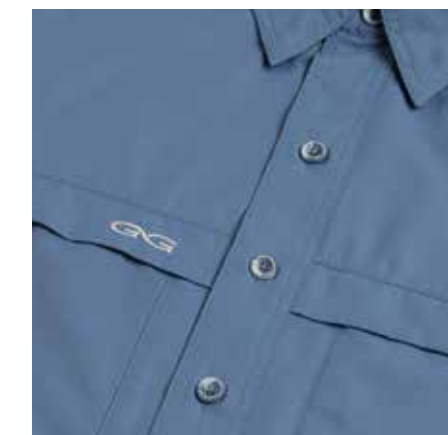
**CAVIAR**  
1024CAV



**WHITE**  
1024WHT



**DORADO**  
1024DOD



**SLATE**  
1024SLT



**WAHOO**  
1024WHO



**DEEP WATER**  
1024DPW





## TEKCHECK™

THE NEXT GENERATION OF MICROFIBER

Our TekCheck line is high-performance gear masquerading as a great-looking garment. Featuring the same quick-drying properties as our MicroFiber material, it has added mechanical stretch for increased range of motion and flexibility. In other words, if you can go there, it can too.



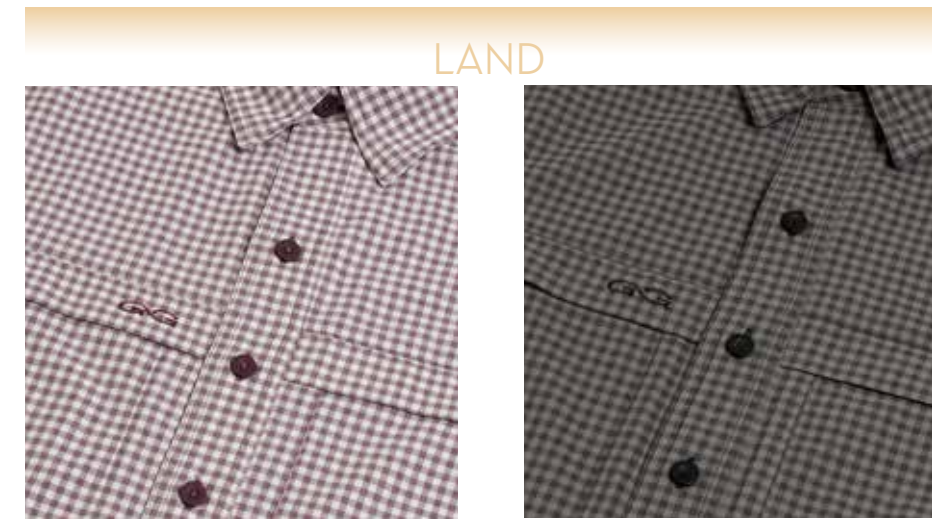
# TEKCHECK™ SHIRT

The GameGuard TekCheck shirt finds the sweet spot between fun and functionality. With mechanical stretch and quick-drying properties, it can help you stay cool and comfortable all day but fits right in for an office meeting or a much-needed happy hour after work.



Oceanic TekCheck

Please note that colors may vary slightly between production lots.



**MAROON**  
1041MAR

**GUNMETAL**  
1041GUN



**DORADO**  
1041DOD

**WHITE**  
1041WHT



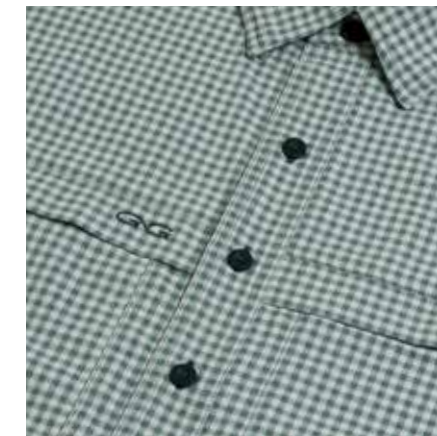
**MAHI**  
1041MHI



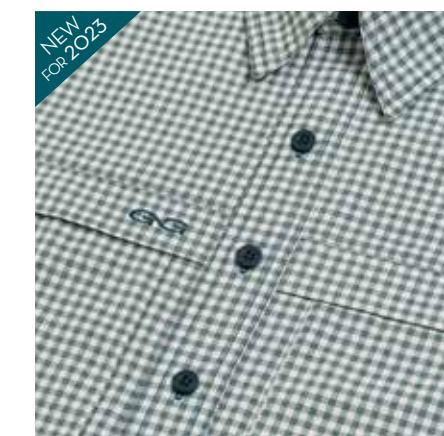
**SEA GLASS**  
1041SEA



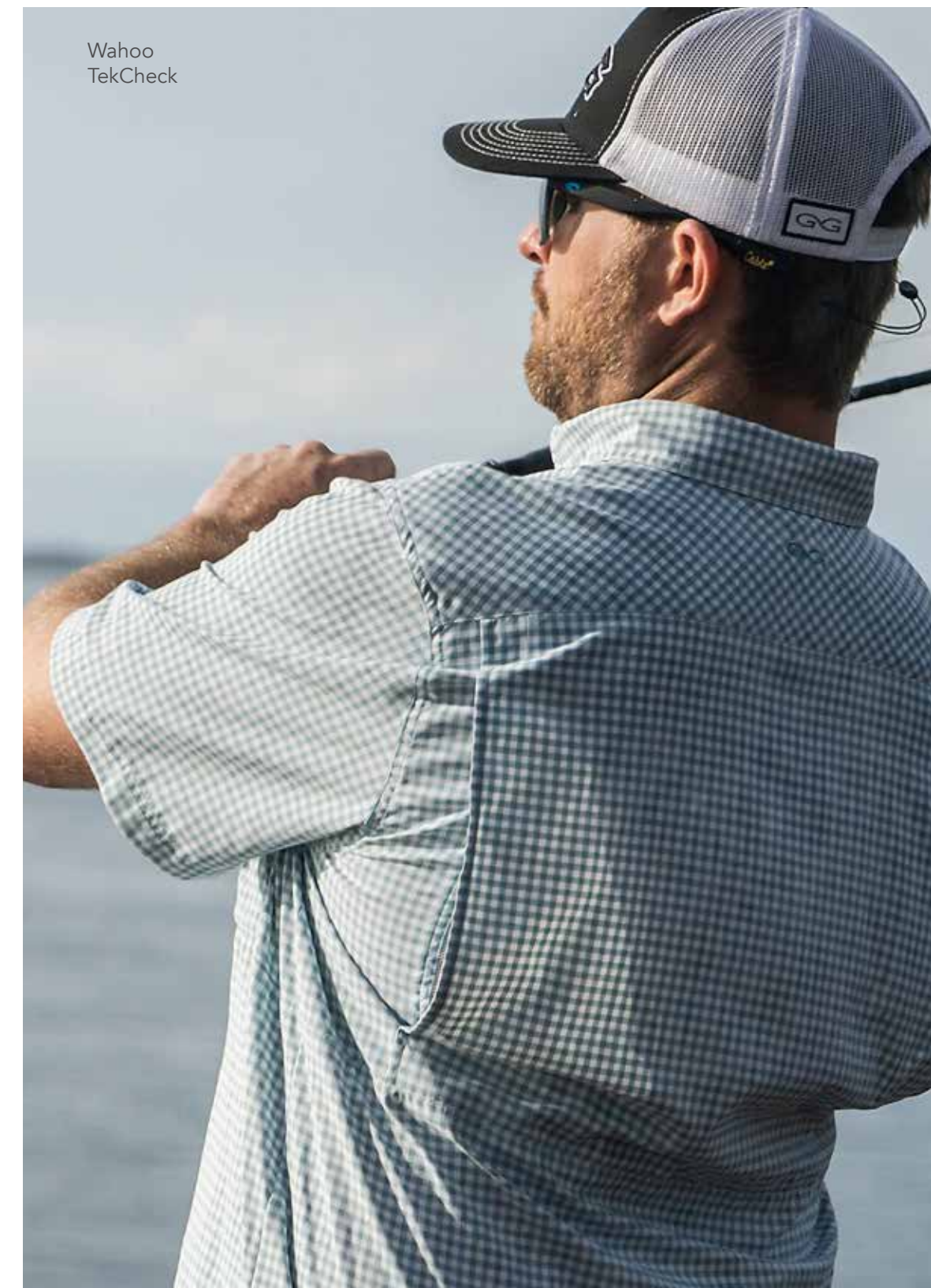
**WAHOO**  
1041WHO



**MALLARD**  
1041MLD



**OCEANIC**  
1041OCN



Wahoo  
TekCheck



# TEKCHECK™ SHIRT | LONG SLEEVE

If you could only have one shirt in your closet, it'd be tough to top the TekCheck long-sleeve shirt. Featuring all the coverage, comfort, and durability you'd expect from GameGuard gear, it has everything you need to go from sunup to sundown and beyond.



**BARK**  
1042BRK



**GUNMETAL**  
1042GUN



Hidden Button-Down Collar Stays

Tagless Collar

Vented Back Panel

Mesh-Lined, Lightweight Comfort

Sleeve-Loop System

Four-Way Mechanical Stretch

UPF 30+, Fast-Drying Fabric

GunMetal  
TekCheck I  
Long Sleeve



Please note that colors may vary slightly between production lots.



# MICROTEK™

UNSTOPPABLE STRETCH AND GO

Every hunter and angler has to live a double life as a functioning member of society, and that's where our MicroTek material is essential. Want to squeeze in an early-season bow hunt before work or close up the barn on the way to dinner? MicroTek's wrinkle-free, stain-resistant, and breathable properties will ensure your secret stays that way.



# MICROTEK™ SHIRT

There's only so much room in a closet, so you can ditch those dress shirts and go with the GameGuard MicroTek shirt. It can shed stains and fend off wrinkles, so you can be sure your outdoor shirt can get away with being an indoor shirt. Paired with supreme breathability and comfort, you're ready for anything.



Deep Water MicroTek



**MAHI**  
1051HMHI



**AGAVE**  
1051HAGV



**CRIMSON**  
1051HCRM



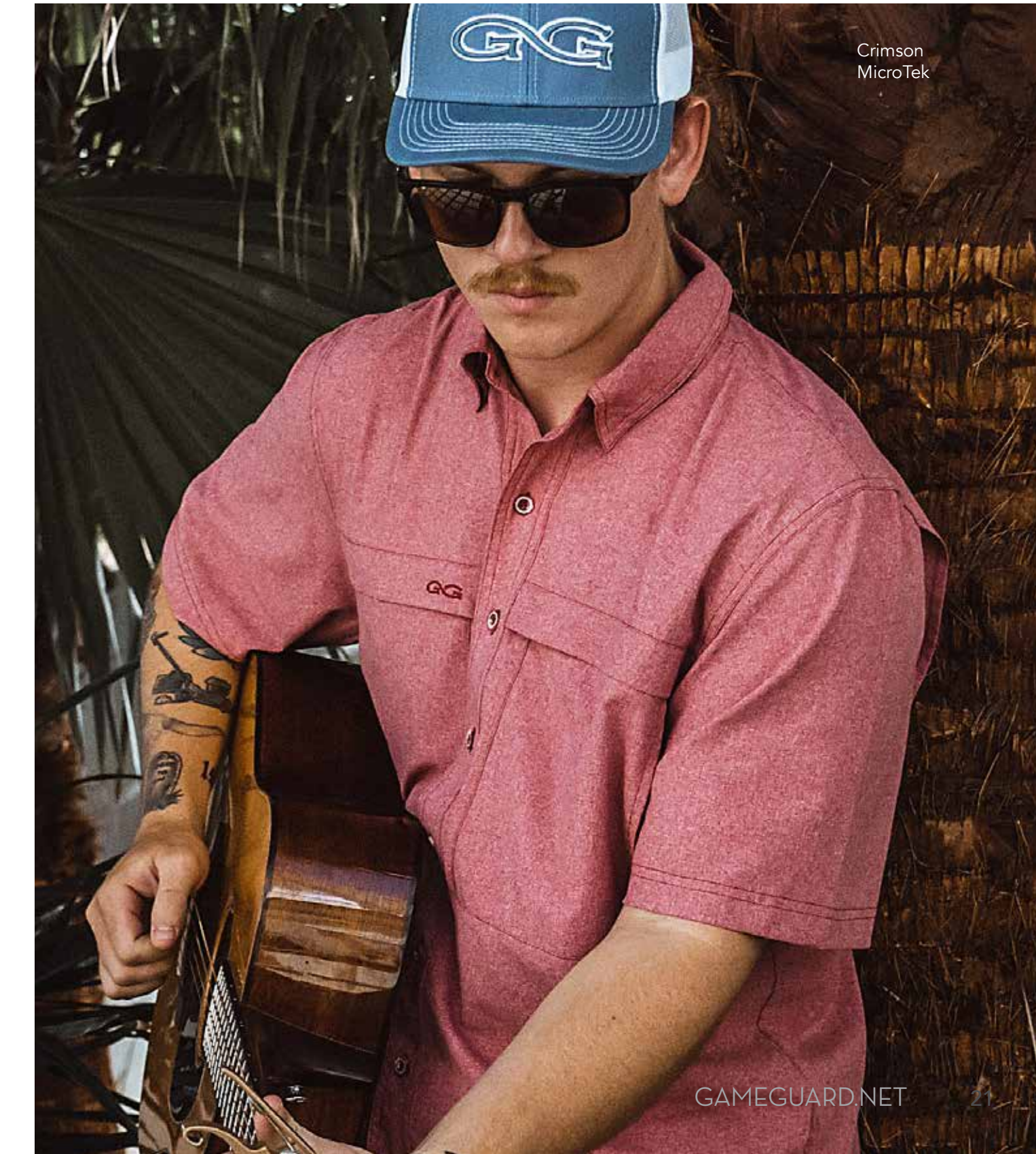
**MAROON**  
1051HMAR



**DEEP WATER**  
1051HDPW



**CAVIAR**  
1051HCAV



Crimson  
MicroTek

Please note that colors may vary slightly between production lots.





## PEARL SNAP

A TWIST ON THE BUTTON-UP

Who says Texas style has to stay in the stockyards? Take some western flair with you into the field with our lineup of Pearl Snap shirts featuring breathable, wrinkle-free, and stain-resistant MicroTek materials.



# PEARL SNAP SHIRT

In Texas, nothing says rugged charm better than a pearl snap. The GameGuard Pearl Snap shirt has the added benefit of being a hard-working piece of outdoor gear. It looks like you can have your steak and eat it, too.



Ironwood Pearl Snap



**GLACIER**  
1061GLC



**MAHI**  
1061MHI



**DEEP WATER**  
1061DPW



**IRONWOOD**  
1061IRN



**MESQUITE**  
1061MSQ



**SLATE**  
1061SLT



Mahi  
Pearl Snap

Please note that colors may vary slightly between production lots.



# PEARL SNAP SHIRT | LONG SLEEVE

If you think George Strait needs a spot on Mount Rushmore, the long-sleeve GameGuard Pearl Snap shirt is going to fit just fine. Featuring our moisture-wicking, stain-resistant, and wrinkle-free MicroTek material, it'll make for a great day in the field or wherever your boots will take you.



**AGAVE**  
1063HAGV



**CRIMSON**  
1063HCRM



**MAROON**  
1063HMAR



**DEEP WATER**  
1063HDPW



**CAVIAR**  
1063HCAV



Deep Water  
Pearl Snap |  
Long Sleeve

Please note that colors may vary slightly between production lots.

Western-Styled  
Back Yolk

Tagless  
Collar

Vented Back Panel

Western Yolk  
Front Pockets

Mesh-Lined,  
Lightweight Comfort

UPF 30+, Fast-  
Drying Fabric

Four-Way  
Mechanical Stretch



Agave Pearl Snap | Long Sleeve



# LADIES

PERFORMANCE AND STYLE

At GameGuard, we know nothing fits a ladies' lifestyle better than a day on the water or in the woods. Our full lineup of ladies' apparel is designed with the active hunter and angler in mind, offering the perfect fit and performance where the rest of the outdoor industry tends to fall short. Ultimately, the outdoors is for everyone—which means the guys can tag along, too, as long as they can keep up.





# LADIES' MICROFIBER

The hunting and angling women of the world may follow the same pursuits as men, but they sure as heck don't want the same fit. It's about time you moved on from those tents other companies call shirts and slipped into something better—our moisture-wicking, sun-defying, do-it-all Ladies' MicroFiber shirt.



Ladies' Caviar MicroFiber



**MAHI**  
1133MHI



**GAMEGUARD**  
1125GGC



**WAHOO**  
1133WHO



**AGAVE**  
1133AGV



**CAVIAR**  
1133CAV



Please note that colors may vary slightly between production lots.



# YOUTH

ADVENTURE AWAITS

No one deserves quality gear more than the future outdoorsmen and women of the world. Open their eyes to the wonders of the natural world in comfort with a GameGuard Youth lineup that's big on functionality, even for the smallest adventurers.





# YOUTH MICROFIBER

You want their earliest outdoor memories to be good ones, and that starts with comfort. Our Youth MicroFiber shirt has everything our adult shirts have: ventilation, quick-drying materials, sun protection, and that classic GameGuard style. We'll help you show them everything nature has to offer by giving them everything we have to offer.



**GAMEGUARD**  
1233GGC



**WAHOO**  
1233WHO



**AGAVE**  
1233AGV



Hidden Button-Down Collar Stays

Tagless Collar

Mesh-Lined, Lightweight Comfort

Vented Back Panel

UPF 30+, Fast-Drying Fabric

Vented Flat Front Pockets

Youth Wahoo MicroFiber

Please note that colors may vary slightly between production lots.



Youth Wahoo MicroFiber



# PERFORMANCE

## A SUSTAINABLE SHIELD

A day on the water could lead to anything—blistering sun, howling winds, or a combination of both. Our Performance Line is designed for all of it and more. Each hoody is made of recycled plastic and uses 15.5 water bottles, which is not only great for the planet but also offers antimicrobial properties and UPF 50+ to block out 98% of the sun's rays. Our Neck Gaiter is a versatile addition to any outdoor adventure, able to keep you protected from the sun, wind, and even add a bit of visibility with reflective logos on the front and back.





# PERFORMANCE MEN'S

The GameGuard Performance Hoody is a go-to for any kind of adventurer. It's the perfect shirt for layering up on those crisp morning hikes or pairing with your favorite sweats to run your weekend errands. Either way, it offers 98% protection from the sun's rays, moisture-wicking capabilities, and antimicrobial resistance all in buttery-soft comfort.



Caviar | GameGuard Performance Hoody



SEA GLASS  
1038LSEA



SMOKE  
1038SMK



CAVIAR | GAMEGUARD  
1038LCVG



CAVIAR | OLIVE  
1038CVO



CAVIAR  
1038CAV



Please note that colors may vary slightly between production lots.



# PERFORMANCE LADIES' & YOUTH

Our Performance Hoody and Tee is as versatile as your interests—ready for an inshore fly-fishing trip or a well-deserved flight to Cabo. With our unmatched UPF 50+ sun protection and antimicrobial features, you can even get away with wearing for the flight and the beach on the same day.



Caviar Ladies' Performance Hoody

Please note that colors may vary slightly between production lots.

LADIES' HOODY



SEA GLASS  
1138LSEA



SMOKE  
1138LSMK



CAVIAR | OLIVE  
1138LCVO



CAVIAR  
1138LCAV

LADIES' TEE



SEA GLASS  
1148LSEA



SMOKE  
1148LSMK

YOUTH HOODY



SMOKE  
1238LSMK



CAVIAR | GAMEGUARD  
1238LCVG



Sea Glass Ladies' Performance Tee



Smoke Youth Performance Hoody



# NECK GAITER

Choose the perfect Neck Gaiter for your interests. Our Smoke and Sea Glass color options are perfect for protecting from sunburns while you're dropping a line off the side of the boat. Our GameGuard and Caviar are great for shielding your face in the deer stand or keeping the bugs from your face on a long walk.



**SMOKE**  
4238SMK



**SEA GLASS**  
4238SEA



**GAMEGUARD**  
4238GGC



**CAVIAR**  
4238CVO

Please note that colors may vary slightly between production lots.

Smoke  
Neck Gaiter





# CAPS

ADVENTURES CAN TAKE YOU ANYWHERE

The perfect cap is like a fine wine or a great-aged steak. It only gets better with time. Every trip outdoors leaves a little mark, and a great cap helps tell the story. Start the journey off right with our full lineup of GameGuard caps, designed to hold up for the next adventure and then some.



GunMetal | Glacier Cap



Polyester MeshBack

Deep Water | White MeshBack Cap



Cotton Twill Front



7-Tab SnapBack Closure



# MESHBACK CAPS

BLANKS AVAILABLE FOR DECORATING.

GameGuard | Stone MeshBack Cap



2023 LOOKBOOK



**GUNMETAL | WHITE**  
5115LGUN



**MAROON | WHITE**  
5115LMAR



**DEEP WATER | WHITE**  
5115LDPW



**CAVIAR | WHITE**  
5115LCAV



**GAMEGUARD | STONE**  
5125LGGC



**CHOCOLATE | STONE**  
5125LCHO



**OLIVE | STONE**  
5125LOLV

Mesquite | Chocolate MeshBack Cap



**GUNMETAL | CAVIAR**  
5121LGUN



**CAVIAR | CAVIAR**  
5121LCAV



**GAMEGUARD | CHOCOLATE**  
5122LGCC



**MESQUITE | CHOCOLATE**  
5122LMSQ



**SMOKE | GLACIER**  
5155LSMK



**BLAZE | GLACIER**  
5155LBLZ



**WHITE | GLACIER**  
5119LWHT



**BLAZE | GLACIER**  
5119LBLZ



**GUNMETAL | GLACIER**  
5119LGUN



**CRIMSON | GLACIER**  
5165LCRM

Please note that colors may vary slightly between production lots.



# TWILLBACK CAPS

BLANKS AVAILABLE FOR DECORATING.



STONE | GAMEGUARD  
5140LSTN



CHOCOLATE | GAMEGUARD  
5140LCHO



MESQUITE | GAMEGUARD  
5140LMSQ



AGAVE | GAMEGUARD  
5140LAGV



CAVIAR | GAMEGUARD  
5140LCAV



GAMEGUARD  
5153LGCC

Agave | GameGuard  
Twill Back Cap



# TRICOLOR CAPS

BLANKS AVAILABLE FOR DECORATING.



RED | GLACIER  
5155LRED



DEEP WATER | STONE  
5160LDPW

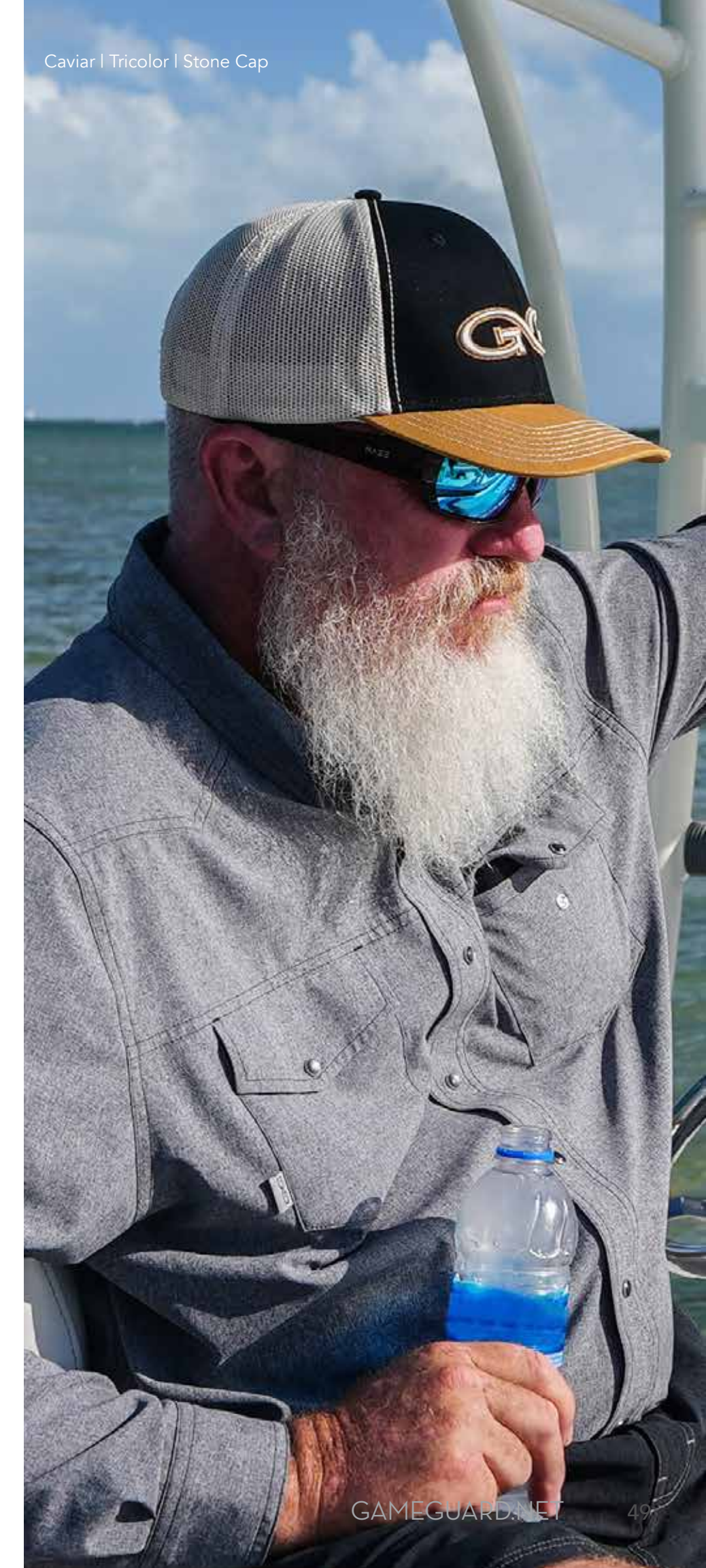


OLIVE | STONE  
5160OLV



CAVIAR | STONE  
5160LCAV

Caviar | Tricolor | Stone Cap



Please note that colors may vary slightly between production lots.



# COOLER BAGS

36 CANS + 20 LBS OF ICE = THE 36-20 PRINCIPLE

It's about time we started thinking about a cooler as essential gear, not just an accessory. After all, they have an important job, protecting some of your most valuable aspects of a trip—cold beers and meat, of course. GameGuard Cooler Bags are built to keep food fresh so you can stay refreshed. Carry up to 36 cans plus 20 pounds of ice with confidence.

Deep Water Cooler Bag



Capacity:  
36 Cans + 20 lbs. Ice



Fully Welded Seams  
for a Waterproof  
Interior & Exterior

Deep Water Cooler Bag



Exterior  
Dry Pocket



Durable  
Lightweight  
Exterior



# COOLER BAGS

We tested, revised, retested, and revised again to come up with the GameGuard Cooler Bag. The result is an insulating machine built with an exterior dry pocket, bomb-proof materials, and fully welded seams for ice that lasts all day and beyond. At just over three pounds, you can forget about lugging that bulky cooler to deer camp.



**GAMEGUARD | AGAVE**  
2001LAGV



**GAMEGUARD | CHOCOLATE**  
2001LCHO



**GAMEGUARD | CAVIAR**  
2001LCAV



**BLUEBONNET**  
2048LBLB



**CHARCOAL**  
2048LCHR



**CAVIAR**  
2048LCAV

NEW  
For 2023



**GUNMETAL**  
2049LGUN

NEW  
For 2023



**DEEP WATER**  
2049LDPW

NEW  
For 2023



**CAVIAR**  
2049LCAV

NEW  
For 2023



**GAMEGUARD**  
2031LGCC



Custom GameGuard  
Bottle Opener Included



# FIELD GEAR

ADVENTURE ACCESSORIES

Any hunter or angler knows that all the little things add up to a lot. That's why you always test your knots, clean your shotgun, and make sure you pack fresh batteries for those dove decoys that always seem to die mid-hunt. Our lineup of GameGuard Field Gear was designed with the same philosophy. Each accessory is meant to make the little things easier so you can focus more on the big things, like that ruddy buck that just answered your rattle.







# GAMEGUARD ACCESSORIES



**GAMEGUARD BINO CASE**  
2033GGC



**GAMEGUARD DUFFLE BAG**  
2023LGCC



**GAMEGUARD ACCESSORY BAG**  
2029LGCC



**GAMEGUARD BIRDBELT**  
2026GGC



**GAMEGUARD BACKPACK**  
2020LGCC



**GAMEGUARD ZIPPER POUCH**  
2125GGC



**GAMEGUARD BB GUN CASE**  
2025GGC



**GAMEGUARD RIFLE CASE**  
2027LGCC



**GAMEGUARD SHOTGUN CASE**  
2028LGCC

Please note that colors may vary slightly between production lots.



# DRYDUFFLE

A true outdoorsman needs to have full confidence in their gear when the going gets tough, and that's why we're proud to introduce the GameGuard DryDuffle. This beast of a bag is ironclad, with 65 liters of space wrapped in a durable, waterproof tarpaulin fabric. Combined with reinforced handles, backpack straps, and a few well-placed pockets, you'll be ready when all hell breaks loose in the field.

Tarpaulin fabric with waterproof protection

Flexible welded seams with metal zipper pulls

Dry front pocket for quick access

NEW FOR 2023  
Ironwood DryDuffle

Please note that colors may vary slightly between production lots.

Reinforced haul handles



Carry it as a duffel or as a backpack



IRONWOOD DRYDUFFLE  
2223LIRN

MARINE DRYDUFFLE  
2223LMRN

NEW FOR 2023



Marine DryDuffle



# GUÍA GRANDE™

TECHNOLOGY DRIVEN, ENDURANCE TESTED

Developed to protect you from all that mother nature throws at you and field tested in the wilds of West Texas, we're proud to bring this world-class gear to outdoorsmen everywhere. Featuring the Official Camo of the Lone Star State®, our performance Guía Grande gear is designed to withstand the harshest conditions. With breakthrough technology and innovation integrated into every stitch, we think 'clothing' is selling it a little short. Think of it as your partner for the next adventure.





GUÍA GRANDE™

# JACKET

The Guía Grande Jacket is insulated to keep your body warmth close and keep moisture far, far away. When you're tracking your next target through the cold, rocky expanses of Texas, you need a piece of gear that's up to the challenge. Meet your new best friend.



**GAMEGUARD**  
4025GGC



**AGAVE**  
4025AGV



**CAVIAR**  
4025CAV



**CAVIAR**  
Guía Grande Jacket

Two-Way Adjustable  
Removable Hood

Chin Guard

Windproof and  
Water-Resistant

Bonded  
Fleece Liner

Hidden Chest  
Pocket

Secure Deep  
Chest Pocket

Breathable Mesh  
Underarm Vents

Tailored Side Welt  
Zip Pockets

Adjustable  
Cuffs

Please note that colors  
may vary slightly between  
production lots.

GameGuard  
Guía Grande Jacket





# GUÍA GRANDE™

## VEST

The perfect vest gives you plenty of layering options. Paired with a shell, an insulating layer, or both, our Guía Grande Vest offers plenty of mobility without sacrificing warmth. It's adaptable, tough, and reliable—sort of like an old hound dog you don't have to feed.



GameGuard  
Guía Grande Vest

Please note that colors may vary slightly between production lots.



**GAMEGUARD**  
4026GGC



**AGAVE**  
4026AGV



**CAVIAR**  
4026CAV





# GUÍA GRANDE™

## BRUSH PANT

We designed the Guía Grande Brush Pant for the most experienced outdoor enthusiasts, which means they're great for just about anyone heading into the field. With a reinforced knee and comfort-focused waistband for long days on your feet, you'll never find a better pair of pants for your next backcountry hunt or excursion.



Olive  
Guía Grande Brush Pant



**GAMEGUARD**  
3021GGC



**OLIVE**  
3021OLV

Please note that colors may vary slightly between production lots.



Olive  
Guía Grande Pant



# SIZE CHART

## CHEST & BUST

Measure chest under arms and across chest and back. Measure the bust at its fullest point.

## WAIST

Measure around the natural waistline, allowing the measuring tape to sit comfortably

## HIPS & SEAT

Measure around the fullest part of the seat.

## INSEAM

Measure from the top of the interior leg seam to the bottom of the ankle.

## MEN

	SM	MD	LG	XL	2XL	3XL	4XL	5XL
<b>CHEST</b>	35-38"	38-42"	42-45"	46-48"	48-50"	50-52"	52-54"	54-56"
<b>WAIST</b>	28-31"	32-34"	35-38"	39-42"	43-45"	46-54"	50-54"	54-56"
<b>INSEAM</b>	32"	32"	33"	33"	33"	34"	34"	34"

## LADIES

	XS (2-4)	SM (6-8)	MD (10-12)	LG (12-14)	XL (16-18)	2XL (20-22)
<b>BUST</b>	30-33"	34-37"	38-40"	41-43"	43-46"	46-49"
<b>WAIST</b>	26-29"	29-31"	31-33"	33-35"	36-38"	39-41"
<b>HIPS</b>	36-37"	37-39"	39-41"	42-44"	45-47"	48-50"
<b>INSEAM</b>	28"	28"	28.5"	28.5"	29"	29"

## YOUTH

	XS (4-5)	SM (6-7)	MD (8-10)	LG (12-14)
<b>CHEST</b>	23-25"	24-26"	27-30"	30-32"
<b>WAIST</b>	21-23"	22.5-24"	24-26"	25-27"
<b>INSEAM</b>	18"	21"	22.5"	27"

For more detailed information about the size or for construction specifications on any product, please get in touch with our Customer Care team at [orders@gameguard.net](mailto:orders@gameguard.net) or 940.464.4800.





GG  
GAMEGUARD